



## MEDIA ALERT

### **GOODWILL DETROIT PRO-AM BOWLING TOURNAMENT TO HELP SOUTHEAST MICHIGAN BECOME “READY TO WORK”**

*Goodwill Detroit Pro-Am Tournament at Taylor Lanes to Support Programs Assisting Individuals in Overcoming Barriers to Employment*

- WHAT:** Goodwill Industries of Greater Detroit will present the Goodwill Detroit Pro-Am bowling tournament Saturday, Aug. 9 at Taylor Lanes (24800 Eureka Road, Taylor). Proceeds from the tournament support the Goodwill Industries of Greater Detroit mission to help individuals throughout Southeast Michigan overcome barriers to employment and become “Trained. Trusted. Ready to Work.” Bowling will begin at 7:30 p.m. Bowlers of all ages are welcome to participate.
- Cash prizes will be available for adult participants, while youth bowlers will compete for at least \$500 in college scholarships. Amateur participants will bowl three games, each with a different PBA Tour Central Region professional. A complete list of participating professionals will be available prior to the start of the tournament, and will include eight-time PBA Tour title winner Mika Koivuniemi of Hartland, Mich. as well as PBA Tour title winner Michael Machuga.
- Registration is now open. For more information or to obtain a registration form, visit [www.goodwilldetroit.org](http://www.goodwilldetroit.org), [www.taylorlanesbowling.com](http://www.taylorlanesbowling.com) or call Taylor Lanes at (734) 946-9092. The entry fee is \$50 for adults, \$45 for seniors (50 years and older) and \$40 for youth. Advance registration is encouraged. Walk-ins are welcome. There is no cover charge to watch the tournament.
- WHY:** “Goodwill Industries is working hard to directly address one of Southeast Michigan’s most significant challenges – putting people to work,” said Taylor Lanes General Manager Erin Dobbins. “By hosting the Goodwill Detroit Pro-Am, Taylor Lanes is able to support the organization and help our neighbors obtain the training, guidance and other resources they need to join the workforce.”
- WHO:** Bowlers of all ages are invited to participate  
PBA Tour regional professionals, including Mika Koivuniemi

**WHEN:** Saturday, August 9  
Check-in at 6:30 p.m.  
Tournament begins at 7:30 p.m.

**WHERE:** Taylor Lanes  
24800 Eureka Road  
Taylor, Mich.

**MORE:** Goodwill Industries of Greater Detroit provides people who have disabilities and other barriers to employment with opportunities to become independent, self-supporting citizens through training, work experience and employment in the community. Goodwill Industries of Greater Detroit is a Michigan Works! affiliate and is funded in part by the Michigan Department of Labor and Economic Growth and Detroit Workforce Development Department. Goodwill Industries of Greater Detroit is an Equal Opportunity Employer/Program. For information, visit [www.goodwilldetroit.org](http://www.goodwilldetroit.org).

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